

Aachen Automotive Colloquium 2026

BEYOND BOUNDARIES

Engineering the Future of Sustainable Mobility with AI

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HYUNDAI
MOTOR GROUP

Where we are

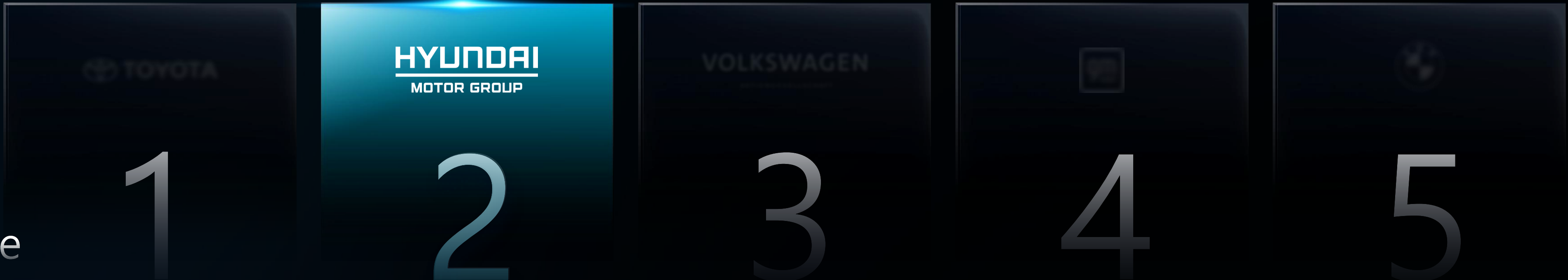
#3

Volume



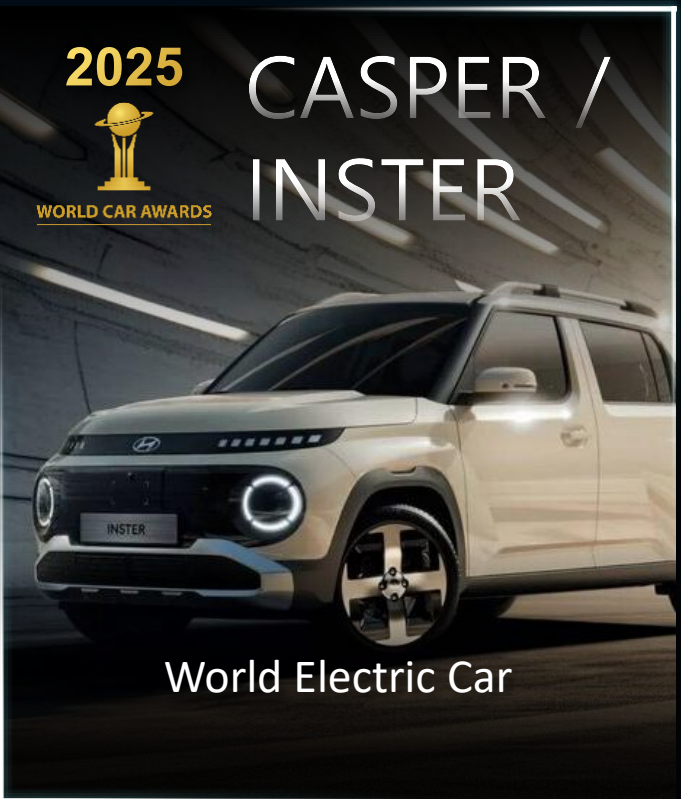
#2

Operating Income



World Car of the Year Awards

5 Years in a Row



Most Awarded Group for Safety by IIHS

3 Years in a Row

2023
22
vehicles

2024
21
vehicles

2025
16
vehicles

Power of the Hyundai Motor Group



70+
Group affiliates

345_B USD
Group revenues in 2025

335_K
Group employees



SUVs
Larger SUVs
MPVs



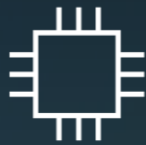
Electrified
Hybrid
BEV & EREV



Performance
Hyundai N
Motorsports



Luxury
Genesis
Genesis Hybrid
Magma



SDV
ADAS
Data & Connectivity



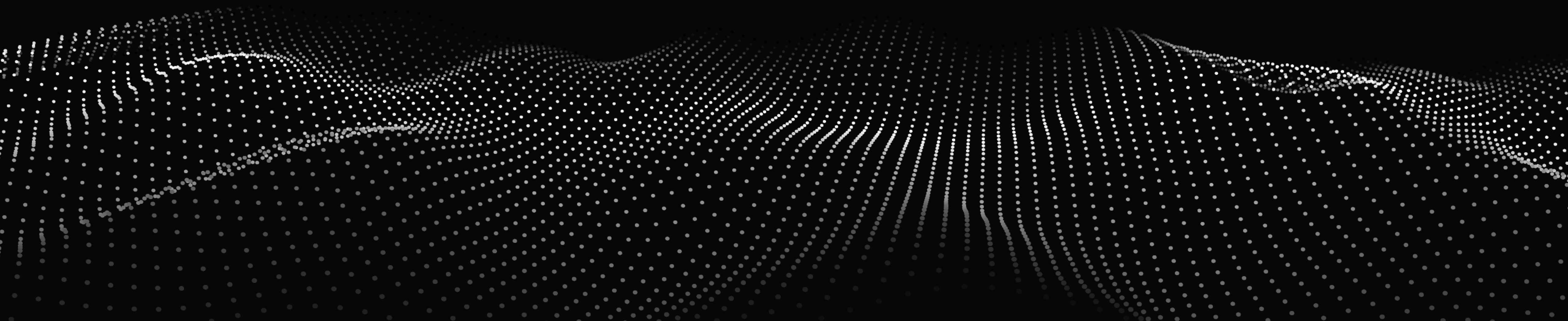
On-Demand Mobility
Robotaxi
Micro-mobility



Robotics
Factory Augmentation
Quality & Inspection



What defines the future of mobility?





Beyond Boundaries

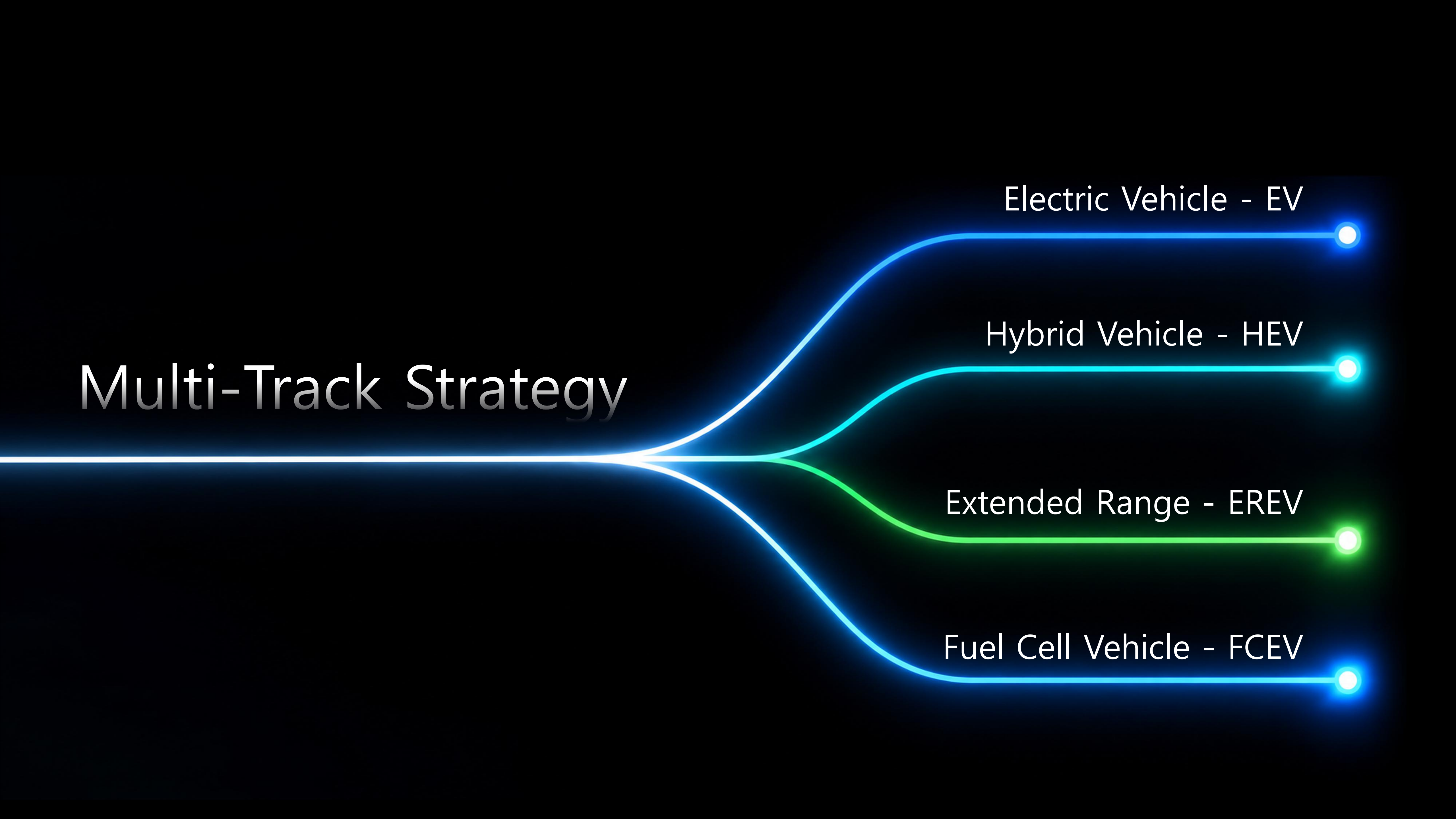


Customer needs are different



Technology must meet Customer needs

Multi-Track Strategy



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graph LR; A[Multi-Track Strategy] --- B[Electric Vehicle - EV]; A --- C[Hybrid Vehicle - HEV]; A --- D[Extended Range - EREV]; A --- E[Fuel Cell Vehicle - FCEV];
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Electric Vehicle - EV

Hybrid Vehicle - HEV

Extended Range - EREV

Fuel Cell Vehicle - FCEV

EV Full-Line up

casper

Affordable EV



Mainstream EV
Small-Large



Luxury EV



PBV



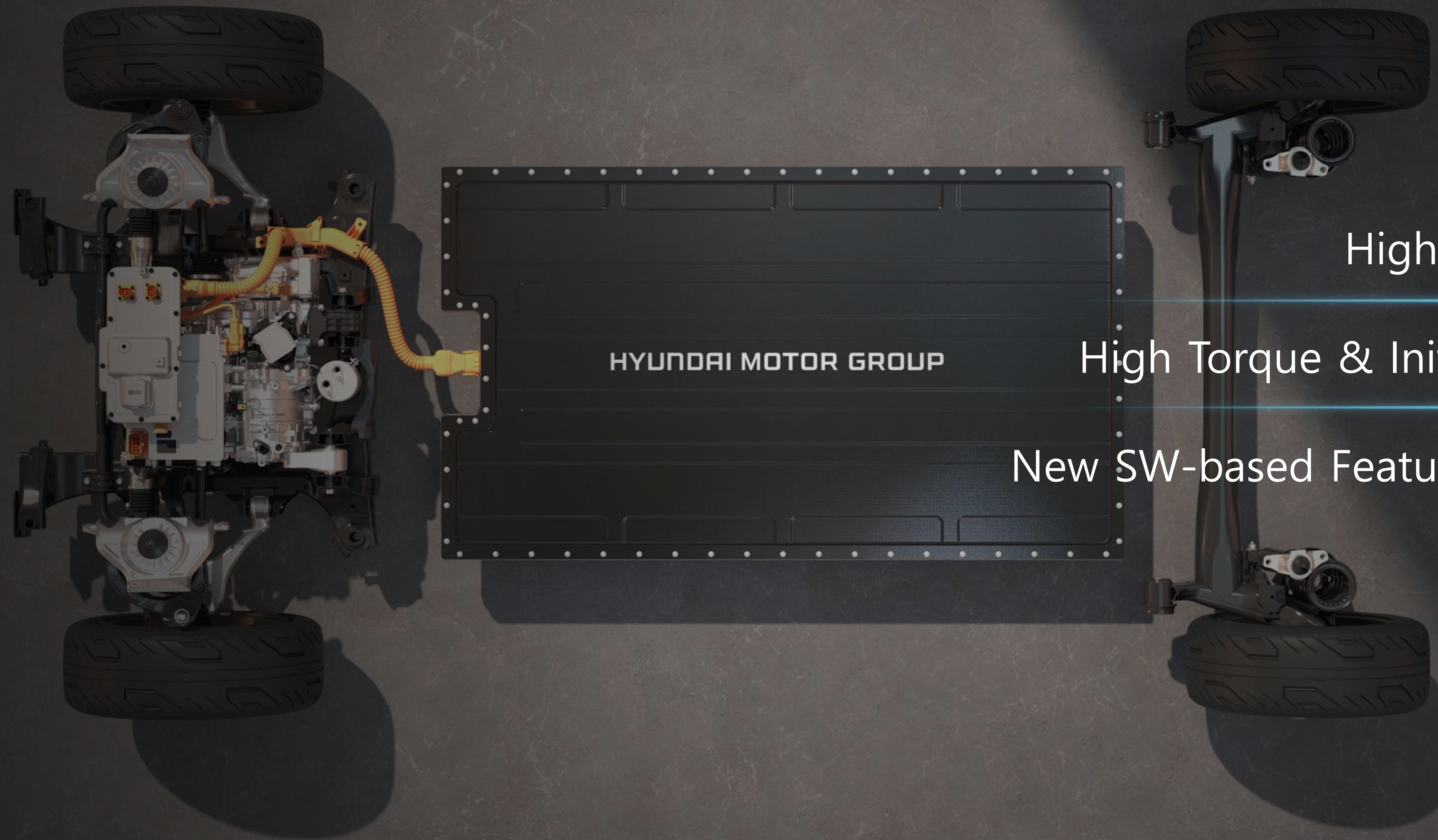
Commercial



High-Performance EV
Hyundai N /Genesis Magma



EV The Foundation of our Vision



High Drive Efficiency

High Torque & Initial Acceleration

New SW-based Feature in Powertrain

EV's – The Foundation of our Vision

Driving range up to 497km

0 to 100 km/h in 8,8sec

Charges 10 to 80% 29min



EV Luxury Redefined

Timeless design

Neolun arch gate | Reductive design

Majestic cabin space

Swiveling seats | ADAPTIVE UX | Sensory CMF

Next generation technology

oled cinematic display | Roof airbag



A high-angle, rear-quarter view of a red Genesis GV60 Magma. The car is parked on a dark, textured surface, possibly a road or parking lot. The rear window, taillights, and the 'GENESIS' and 'GV60 MAGMA' badges are visible. The car's sleek design and vibrant red color are highlighted by the lighting.

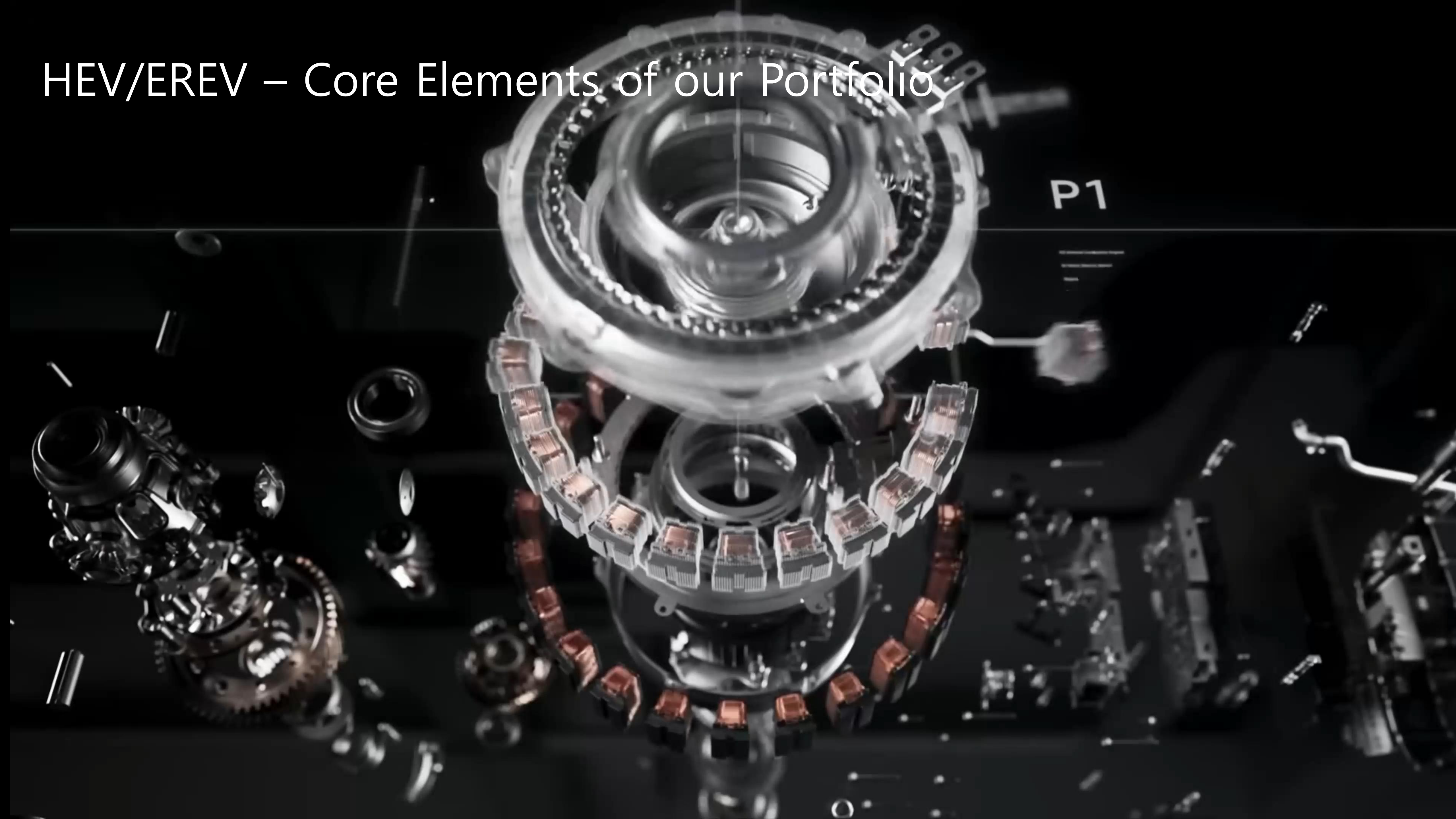
EV Performance Uncompromised

The most powerful Genesis EVER
MAX power 650_{ps}

Maximizing acceleration
MAX TORQUE 790nm

The secret BEHIND
ITS High-speed CAPABILITY
MAX RPM 20,920

HEV/EREV – Core Elements of our Portfolio



HEV - The Efficient Choice

+16% max pOWER

+26% Max TOrque

+25% Efficiency

vs. 2.5T ICE



+27% MAX POWER

+43% MAX TORQUE

+43% EFFICIENCY

vs. 1.6T ICE



Electric Range Extender - EREV - A Smart Choice



600+ Mile Range



**New High-Performance
Battery**



2 Motor
System



**EV-Level
Ride & Acceleration**



FCEV For the next generation



Up to

826km range



Just

5minutes to refill

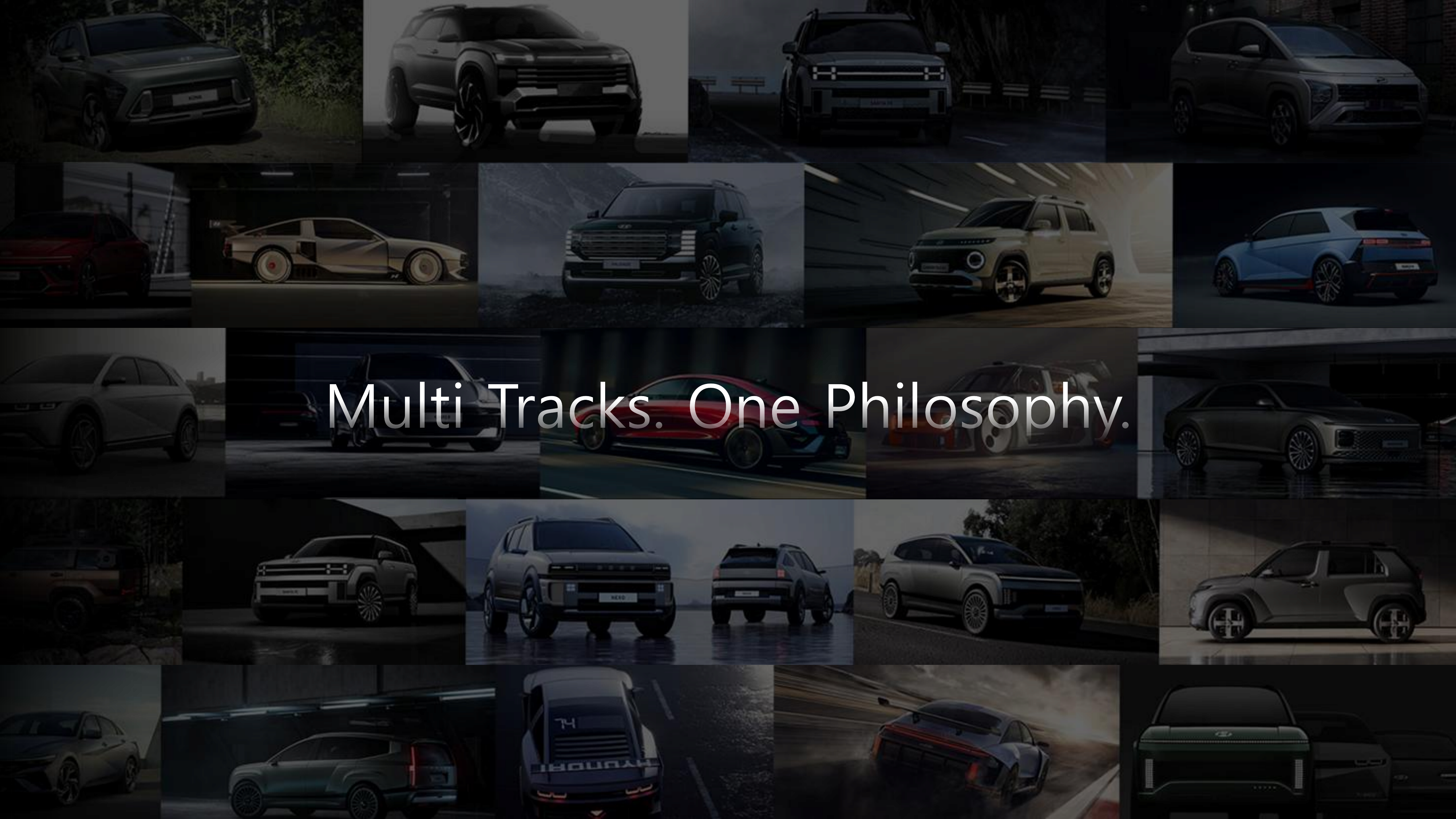
H₂ Eco - System

Utilization

Supply

Production





Multi Tracks. One Philosophy.



AI Forward

Gleo AI



Collect



Accumulate



Data Flywheel



Deploy (OTA)



Learn & Improve





Virtual-First

The Real World Still Judges



Redesign the way we work.



An aerial photograph of a two-lane asphalt road that curves through a dense, dark green forest. The road is illuminated by a warm, golden light, possibly from the setting or rising sun, creating a strong contrast with the surrounding shadows. The text "Beyond Boundaries" is overlaid in a white, serif font, centered horizontally and partially overlapping the road and the forest.

Beyond Boundaries

Beyond Boundaries

Thank You

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