

# ADVERTISING PACKAGES

# WHICH ADVERTISING PACKAGES ARE AVAILABLE?

1

On Site Package  
Standard

3

Eventapp Package  
Standard

2

On Site Package  
Premium

4

Eventapp Package  
Premium

# ON SITE PACKAGE STANDARD

Displayed all day on all monitors at  
Eurogress (30 seconds per insertion)

Advertising insertion: slide with/without  
video (mp4, HD, no sound) or graphic  
(PPT/high-res image)

# ON SITE PACKAGE PREMIUM

Additional playback in halls during breaks

Logo on LED screen in front of Eurogress

Playback before plenary session in Europasaal  
(30 sec./1 min.) with sound

Sponsoring display at the entrance from the  
town hall to the banquet

# EVENTAPP PACKAGE STANDARD

Sponsorship notice: Logo on the lower part of the eventapp home page

Higher listing: In exhibitor & sponsor directory (alphabetical for multiple bookings)

Static advertising foil

# EVENTAPP PACKAGE PREMIUM

Sponsoring banner: At the top of the eventapp on all pages (alternating with ACK logo every 10 seconds)

Top listing: As exhibitor (alphabetical for multiple bookings)

Advertising foil: With image or GIF

# COMBINED PACKAGE HYBRID

Total price reduced by 20% for combined booking of "On Site" & "Eventapp" packages

- ▶ For **pricing** information and **additional details**, please visit our **website**
- ▶ **Contact us** for any further inquiries or **custom requests**